

2022 PA TechCon Updated Sponsor Levels & Benefits

Titanium Sponsor - \$7500 (5 AVAILABLE)

Pre-Event Marketing:

- Company description included in pre-event email sent to all registrants
- Logo included in event promotional emails
- Logo & website link on conference website
- Logo in carousel on conference website homepage
- Promotion on social media outlets

Expo Presence:

- 1-minute video shown before keynote (video provided by sponsor)
- 5-minute video posted on conference website (video provided by sponsor)
- Ability to promote follow-up events/meetings on conference website (i.e. Calendly link to schedule)
- Exhibit Booth including 2 x 8' tables with ability to rig signage behind booth and access to secure WIFI & electric.

Conference Access:

- 10 tickets to conference event (value = \$229/ticket)
- 5 tickets to in-person VIP session with Commonwealth of PA leadership
- Opportunity to pose questions in advance of VIP reception to help frame the Commonwealth leadership's presentation during VIP event

On-Site Marketing:

- Full slide Advertisement on pre-session video shown before all sessions
- Links to up to 6 collateral PDF downloads grouped by conference track to highlight relevance
- Listing in online conference schedule
- Recognition during keynote
- Logo on conference slide deck for all sessions
- Ability to introduce a seminar speaker
- Recognition at VIP event with Commonwealth of PA leadership

Post-Conference Marketing:

- Promotion on social media outlets
- Mention in post-event thank you emails to all attendees
- Access to event attendee list

Platinum Sponsor - \$5000 (8 AVAILABLE)

Pre-Event Marketing:

- Company description included in pre-event email sent to all registrants

- Logo included in event promotional emails
- Logo & website link on conference website
- Logo in carousel on conference website homepage
- Promotion on social media outlets

Expo Presence:

- 1-minute video shown before 1 breakout session
- 2-minute video posted on conference website
- Ability to promote follow-up events/meetings on conference websites (i.e. Calendly link to schedule)
- Exhibit Booth including 1 x 8' tables with ability to rig signage behind booth and access to secure WIFI & electric.

Conference Access:

- 8 tickets to conference event (value = \$229/ticket)
- 4 tickets to in-person VIP reception with Commonwealth of PA leadership
- Opportunity to pose questions in advance of VIP reception to help frame the Commonwealth leadership's presentation during VIP event

On-Site Marketing:

- 1/2 slide advertisement on pre-session video shown before all sessions
- Links to up to 4 PDF collateral downloads grouped by conference track to highlight relevance
- Listing in online conference schedule
- Logo on conference slide deck for all sessions

Post-Conference Marketing:

- Mention in post-event thank you emails to all attendees
- Access to event attendee list

Gold Sponsor - \$4000 (10 AVAILABLE)

Pre-Event Marketing:

- Logo included in event promotional emails
- Logo & website link on conference website
- Logo in carousel on conference website homepage

Expo Presence:

- 1-minute video posted on conference website
- Ability to promote follow-up events/meetings on conference websites (i.e. Calendly link to schedule)
- Exhibit Booth including 1 x 8' tables with ability to rig signage behind booth and access to secure WIFI & electric.

Conference Access:

- 6 tickets to conference event (value = \$229/ticket)
- 3 tickets to in-person VIP reception with Commonwealth of PA leadership
- Opportunity to pose questions in advance of VIP reception to help frame the Commonwealth leadership's presentation during VIP event

On-Site Marketing:

- 1/2 slide advertisement on pre-session video shown before plenary sessions
- Links to up to 4 collateral PDF downloads grouped by conference track to highlight relevance
- Listing in online conference schedule

Post-Conference Marketing:

- Access to event attendee list

Silver Sponsor - \$3000 (15 AVAILABLE)**Pre-Event Marketing:**

- Logo & website link on conference website
- Logo in carousel on conference website homepage

Expo Presence:

- 1-minute video posted on conference website
- Ability to promote follow-up events/meetings on conference websites (i.e. Calendly link to schedule)
- Exhibit Booth including 1 x 8' tables with ability to rig signage behind booth and access to secure WIFI & electric.

Conference Access:

- 4 tickets to conference event (value = \$229/ticket)
- 2 tickets to in-person VIP reception with Commonwealth of PA leadership

On-Site Marketing:

- 1/2 slide advertisement on pre-session video shown before plenary sessions
- Links to up to 4 collateral PDF downloads grouped by conference track to highlight relevance
- Listing in online conference schedule

Post-Conference Marketing:

- Access to event attendee list

Exhibitor - \$1000 (15 AVAILABLE)**Expo Presence:**

- 1-minute video posted on conference website

- Ability to promote follow-up events/meetings on conference websites (i.e. Calendly link to schedule)
- Exhibit Booth including 1 x 8' tables with ability to rig signage behind booth and access to secure WIFI & electric.

Conference Access:

- 2 tickets to conference event (value = \$229/ticket)
- 1 ticket to in-person VIP reception with Commonwealth of PA leadership

On-Site Marketing:

- 1/2 slide advertisement on pre-session video shown before plenary sessions
- Links to up to 2 collateral PDF downloads grouped by conference track to highlight relevance
- Listing in online conference schedule

VIP Reception Sponsor – \$3000 (2 AVAILABLE)

Pre-Event Marketing:

- Logo & website link on conference website
- Logo in carousel on conference website homepage

Expo Presence:

- 1-minute video posted on conference website
- Ability to promote follow-up events/meetings on conference websites (i.e. Calendly link to schedule)
- 1 Dedicated Sponsor Table during VIP Reception

Conference Access:

- 4 tickets to conference event (value = \$229/ticket)
- 2 tickets to in-person VIP reception with Commonwealth of PA leadership

On-Site Marketing:

- 1/2 slide advertisement on pre-session video shown before plenary sessions
- Links to up to 4 PDF collateral downloads grouped by conference track to highlight relevance
- Listing in online conference schedule
- Recognition at in-person VIP reception with Commonwealth of PA leadership

Post-Conference Marketing:

- Access to event attendee list

Breakfast Sponsor – \$2500 (1 AVAILABLE)

Conference Access:

- 2 tickets to conference event (value = \$229/ticket)

- 2 tickets to in-person VIP reception with Commonwealth of PA leadership

On-Site Marketing:

- Company logo displayed on signage at breakfast
- 1/2 slide advertisement on pre-session video shown before plenary sessions

Lunch Sponsor – \$2500 (1 AVAILABLE)

Conference Access:

- 2 tickets to conference event (value = \$229/ticket)
- 2 tickets to in-person VIP reception with Commonwealth of PA leadership

On-Site Marketing:

- Company logo displayed on signage at lunch
- 1/2 slide advertisement on pre-session video shown before plenary sessions

Break Sponsor – \$1000 (2 AVAILABLE)

Conference Access:

- 1 ticket to conference event (value = \$229/ticket)
- 1 ticket to in-person VIP reception with Commonwealth of PA leadership

On-Site Marketing:

- Company logo displayed on signage at break