



PA TechCon

Cyber Wargaming:  
*You've been breached:  
Now what?*

April 26, 2016



# Cyber attacks are on the rise

**\$3.79M**



The average cost of a cyber incident<sup>[1]</sup>

**15%**

of incidents still take days to discover<sup>[2]</sup>

**55%**

of incidents involve abuse of privileged access<sup>[2]</sup>

**\$154**

Globally, the average per-record cost of data breach is <sup>[1]</sup>...



**99.9%**

of the exploited vulnerabilities were compromised more than a year after CVE\* was published<sup>[2]</sup>

of breaches are not caused by attackers<sup>[4]</sup>

**51%**

**229**

Average number of days attackers maintained presence after infiltration and before detection<sup>[5]</sup>

**50%**



recipients open emails and click on phishing links within the first hour of receiving them<sup>[2]</sup>

Per capita cost of data breach was highest in US in 2015<sup>[6]</sup>

**\$217**



■ Global Average

■ 2014

■ 2015

<sup>[1]</sup> Ponemon Institute 2015 Cost of Data Breach Study: Global Analysis, May 2015; <sup>[3]</sup> 2015 Data Breaches: Identity Theft Resource Center Breach Report Hits Near Record High in 2015; <sup>[4]</sup> April 2015 Symantec ISTR 20 Internet Security Threat Report; <sup>[5]</sup> Mandiant -Trends@ 2014: Beyond the Breach, published April 10, 2014; <sup>[6]</sup> Ponemon 2015 Cost of Data Breach Study: Global Analysis

# Deloitte Advisory's perspective on wargaming

**Cyber wargaming** is an **interactive technique** that **immerses** potential cyber-incident responders in a **simulated cyber scenario** to help organizations evaluate their **cyber incident response preparedness**

## Cyber wargames leverage educational science to:



Raise awareness of cyber risks, response plans, and capabilities



Build cohesion among likely cyber incident responders



Test new cyber incident response strategies in a safe environment



Expose gaps in people, processes, and technology



Highlight key cyber incident response dependencies



Build consensus and a shared vision of cyber incident response

**Wargames lead to deeper, broader lessons learned as compared to traditional cyber assessments and tabletop exercises**

# Agenda



## **Prebrief**

1:15PM – 1:25PM

*10 minutes*



## **Wargame**

1:25PM – 1:50PM

*25 minutes*



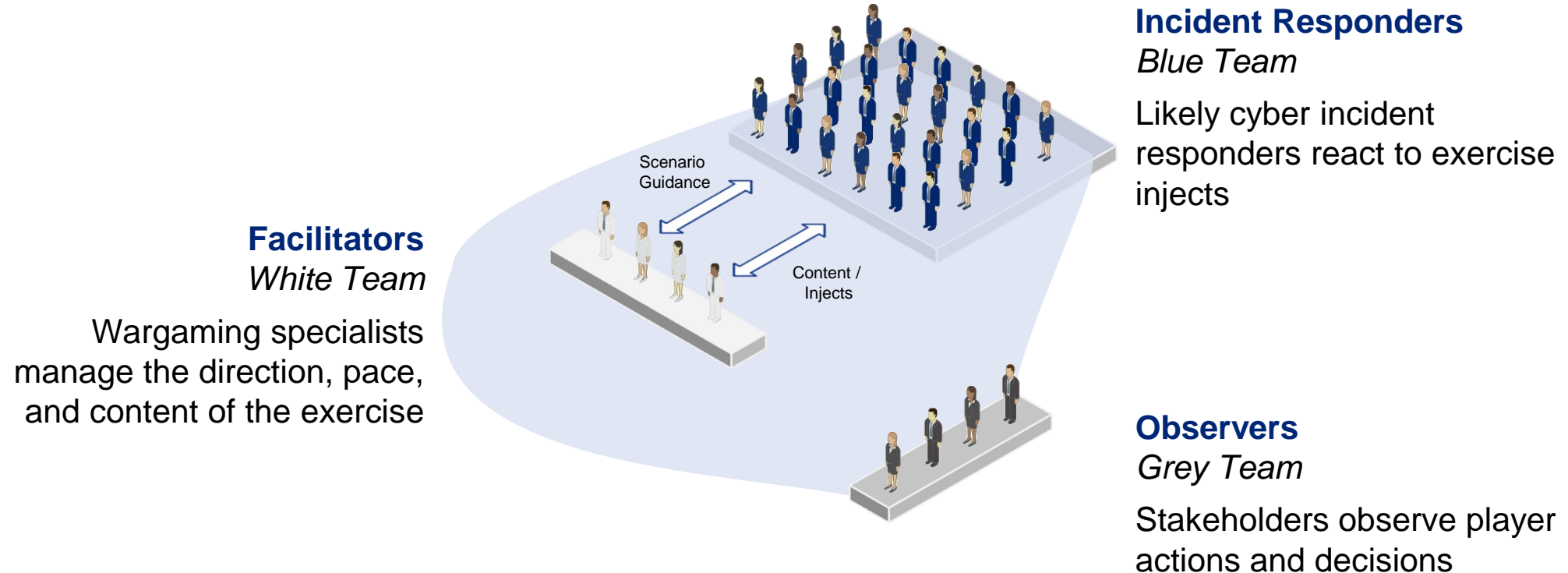
## **Debrief**

1:50PM – 2:00PM

*10 minutes*

# Introduction

**Cyber wargaming** is an interactive technique that **immerses potential cyber incident responders** in a **simulated cyber scenario** to help organizations evaluate their preparedness to respond to a cyber attack



# Objectives



1. Establish, maintain, and coordinate command and control during a cyber incident



2. Effectively manage communications both internally and externally



3. Understand the types of processes, plans, and tools that are needed to effectively respond to a cyber incident

# How to play



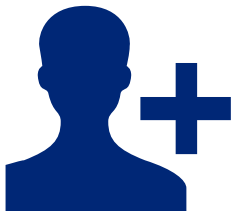
## After receiving an inject...

- Review the inject content in its entirety
- Determine what actions you will take and/or what decisions you will make
- Involve others as appropriate



## When taking action...

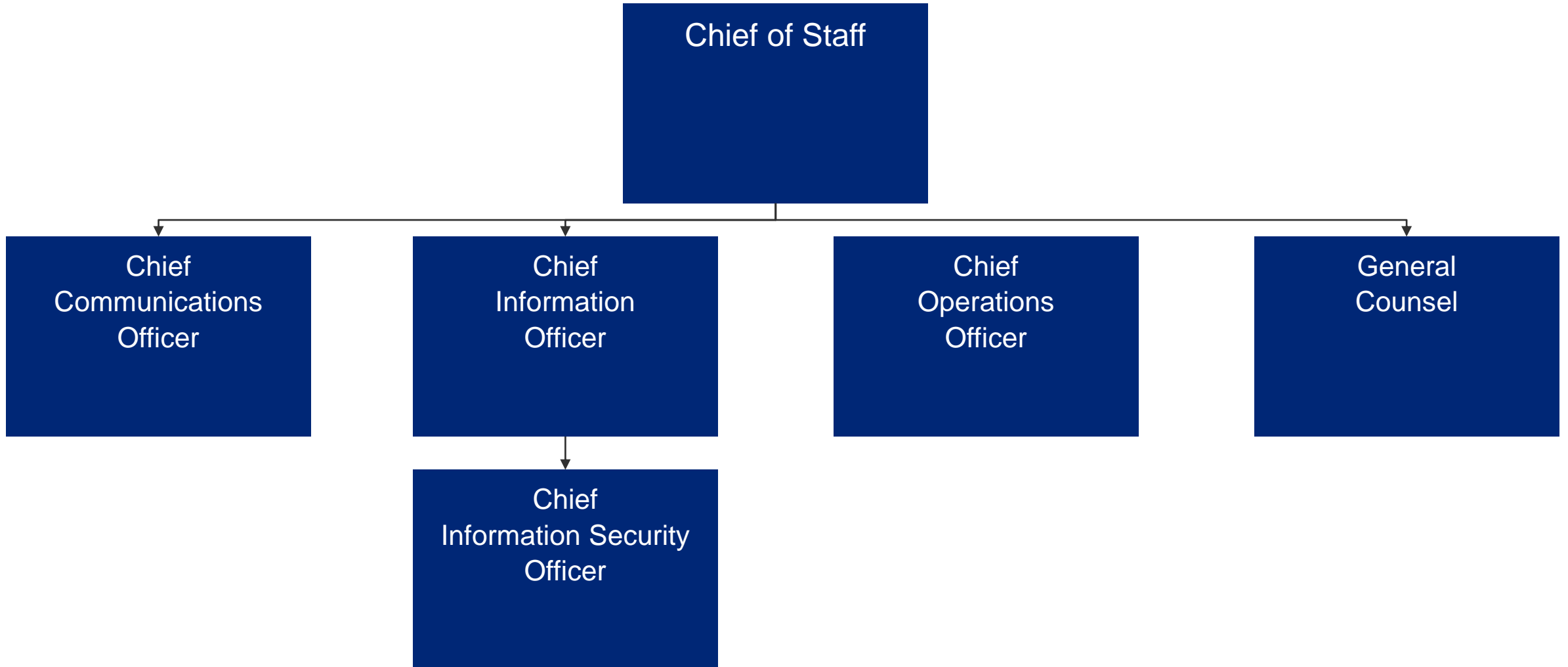
- Describe your thought process, including any assumptions, out loud
- Announce what the action is, who will do it, and how it will be done
- Determine if any approvals are necessary



## To consult with others...

- Talk directly to other players in the room
- Inform the facilitator if you want to speak to a non-player

# Player roles





# Questions?

*We are about to begin...*

# State governments are a target...

## Citizen impact is a top concern



**States collect, share and use large volumes of the most comprehensive citizen information.**

Cyber incidents impact state business by affecting citizen services, revenue collections, or result in unplanned spending. In addition, the impact to citizen trust could have a significant consequence.



**The large volume of information makes states an attractive target for both organized cyber criminals and hactivists.**



**Cybersecurity responses are most effective when coordinated at the Governor or business executive level**

# Finding from Deloitte-NASCIO Cybersecurity Study

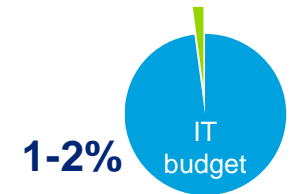
## Maturing role of the CISO

- CISO functions standardized; authority still an issue
- Communication still mostly ad hoc



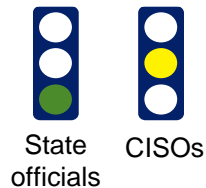
## Budget-strategy disconnect

- Lack of funding is the top barrier
- States lag in spending as a percentage of technology



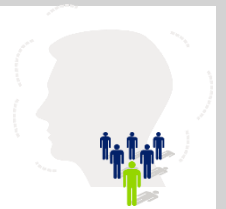
## Cyber Complexity Challenge

- Increasing threat sophistication
- Confidence gap



## Talent Crisis

- Only 6 – 15 FTEs
- Talent scarcity



# Manage what you can control



**Secure.Vigilant.Resilient.**<sup>TM</sup>

Being  
**SECURE**

means having risk-prioritized controls to defend critical assets against known and emerging threats.

Being  
**VIGILANT**

means having threat intelligence and situational awareness to anticipate and identify harmful behavior.

Being  
**RESILIENT**

means being prepared and having the ability to recover from, and minimize the impact of, cyber incidents.