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CEO and Lead Analyst



## IT Development Trends: Building a Fighter Jet



**Aragon** Research

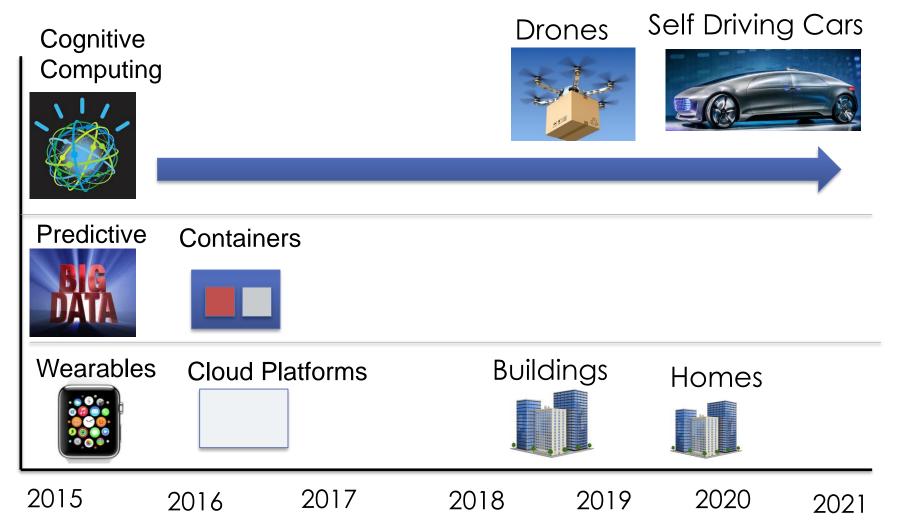
## **Agenda**



- •What are the Top Ten Trends in Development?
- •What are the Best Practices to Leverage them?

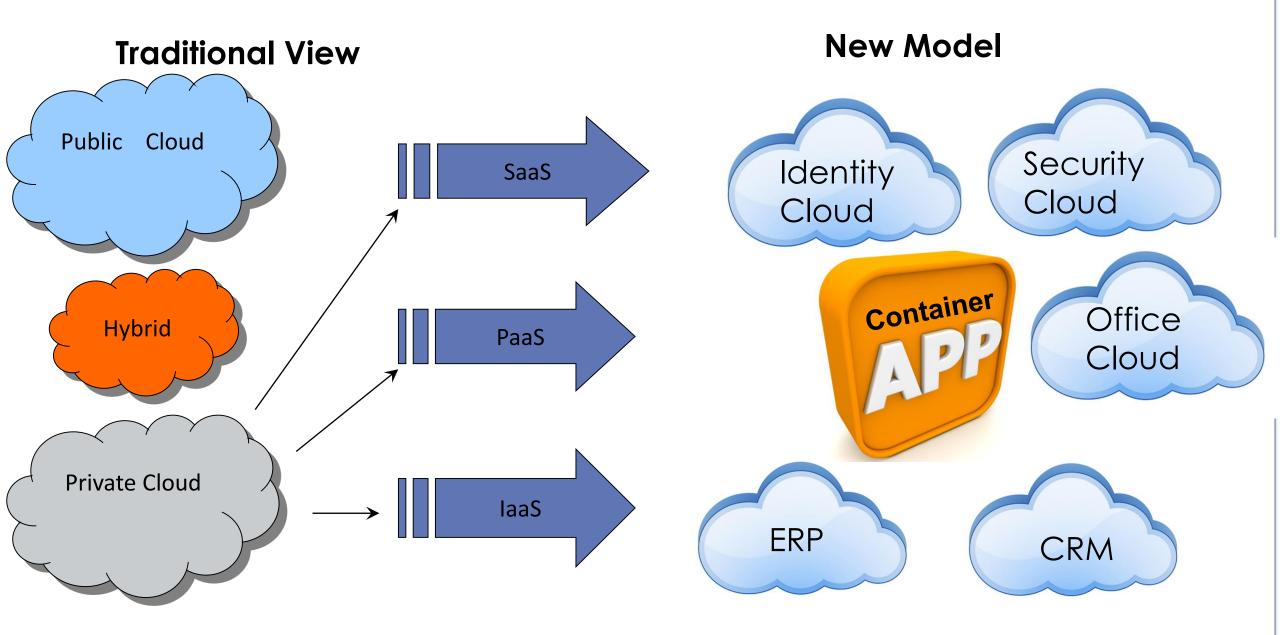
### 1. Cloud at the Center of IT Innovation







### 2. The Rise of Containers

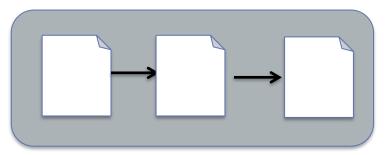


## 3. Mobile First Apps: Business and IT Lenses



BUSINES S LENSE

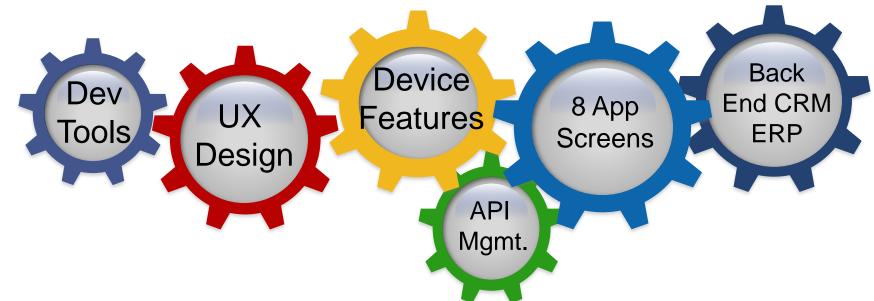
Legacy App or Business Process





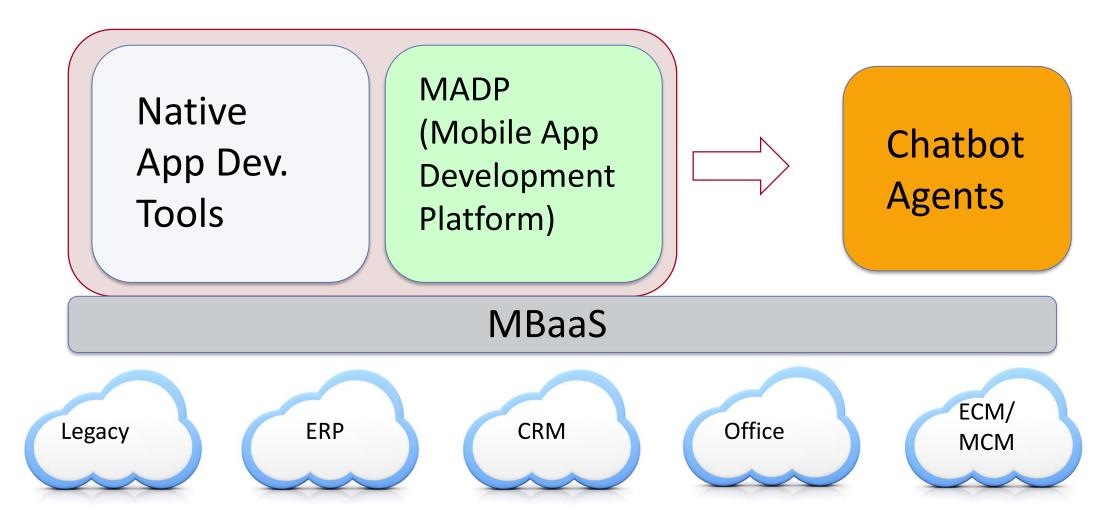






### 4. Mobile Back Ends – Unleash the Force

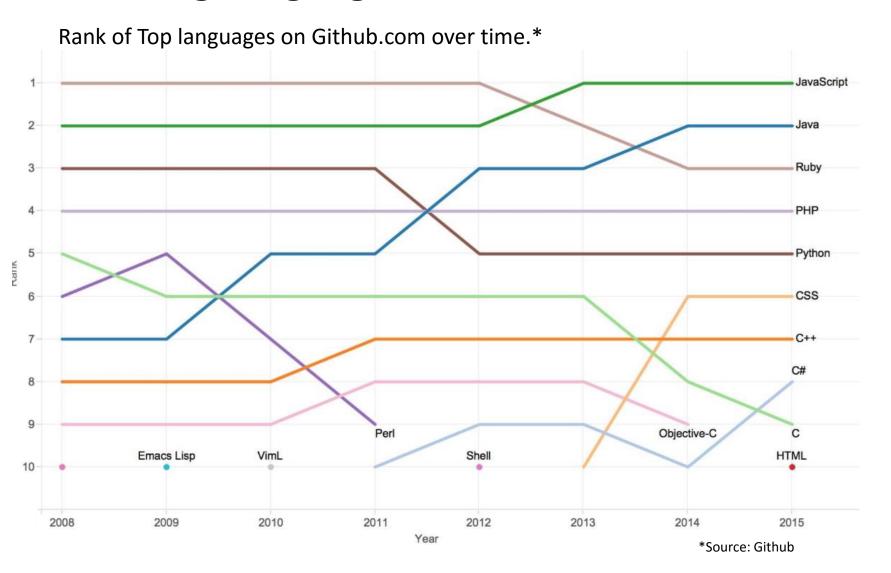




Leverage Power of Legacy Applications by Mobilizing.

## 5. Shifting Languages





#### Mobile

#### Web

JavaScript Ruby Python PHP

Skillsets Needed as well HTML, CSS, MySQL, MongoDB

### 6. NoSQL – Getting to Big Data Faster



New approach needed to deal with data volumes and data relationships.

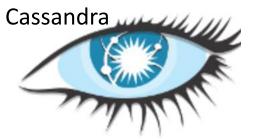














## 7. Predictive Analytics: The Race to make Applications Smart



### **Machine Learning**

- Lots of Algorithms
- Focus is on Recommendations
- Relatively Easy to Deploy
- Can help discover Important Content or People



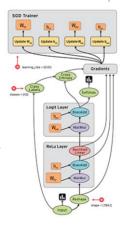


#### **Deep Learning**

- Neural Network Based
- Learns on the Fly
- Can be used to solve Image Processing Applications
- Could be a Game Changer

Google TensorFlow





### **Cognitive Computing**

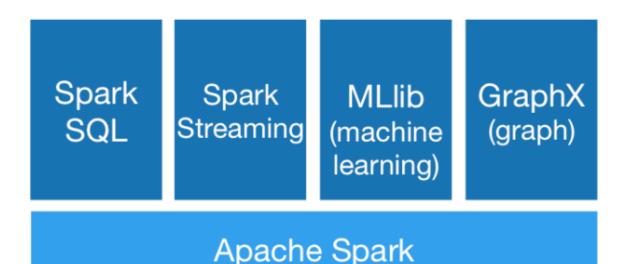
- Expert Systems
- Highly Trained on Specific Topics
- IBM is main Cognitive Provider
- Healthcare is a big focus



### 8. Apache Spark – Speed and Scale







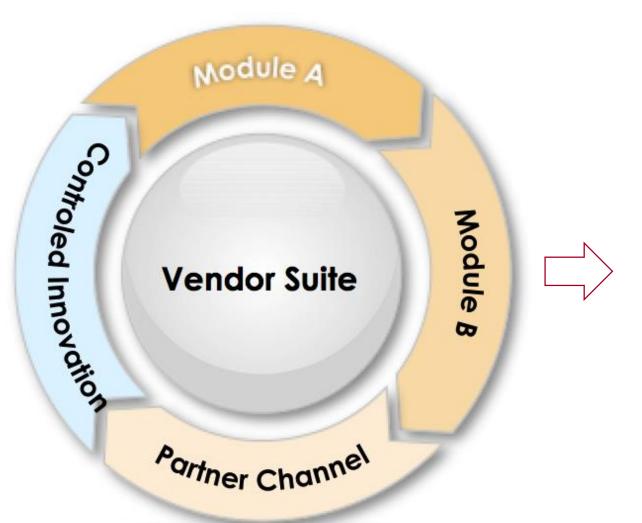
# Five Reasons to Look at Spark

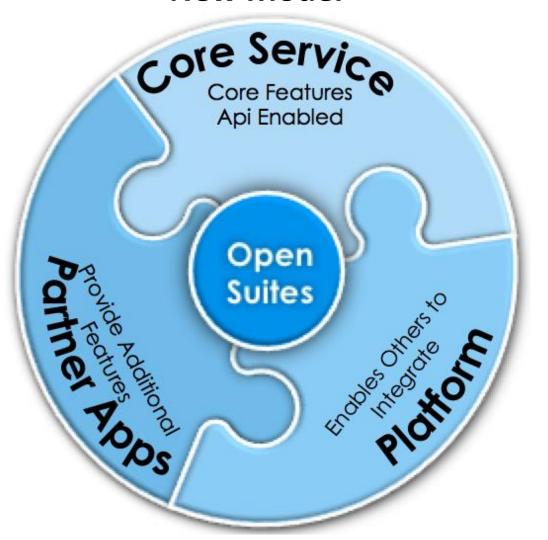
- 1. Up to 100x faster than other methods (Hadoop) but it will run with Hadoop.
- 2. Highly Configurable and good for for Batch and Real-time Processing.
- 3. Streaming is ideal for real-time analytics use cases.
- 4. Supports Python, Java, Scala, R languages.
- 5. Major Vendors are supporting Spark.

## 9. SaaS Apps: Customize via Plug-in Apps



### **Old Model**





## 10. User eXperience (UX) will Impact Everything





## Why UX Matters

- 1. Improves Usability
- 2. Creates Positive Visual Identity
- 3. Brings users back
- 4. Can increase revenues
- 5. It isn't optional in 2016.

## Agenda

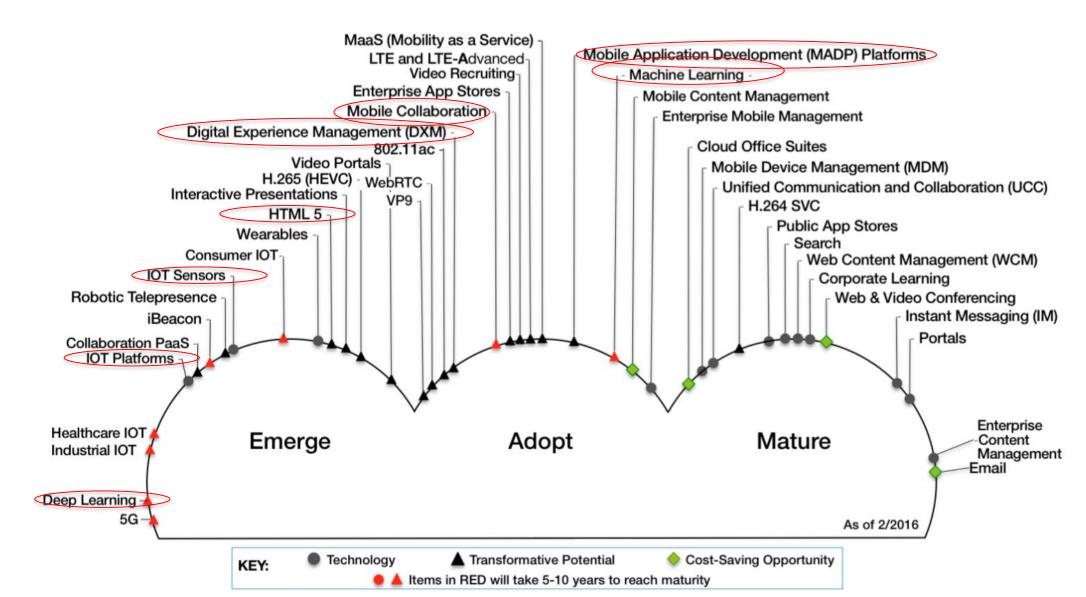


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### Aragon Technology Arc for Mobile and IOT, 2016





## Case Study: Rise of Cloud Platforms and SaaS Plug-ins



## 2004 Revenue

2014 Revenue

Salesforce

Siebel Systems

Oracle



\$1.39 B

\$4.1 B

Salesforce

\$38B

Software

\$11 B

Cloud CRM On Premises CRM

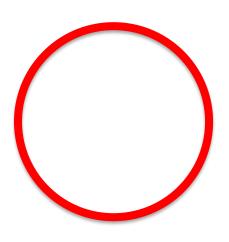
2000+ Apps

200+ Apps

### **APIs Become Strategic**



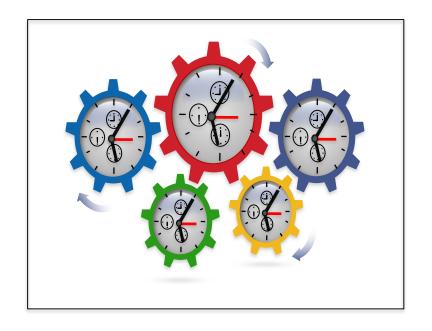
Apps circa 2007



API Enabled Apps circa 2014



### The Battle to Own Platforms



### **Getting Started with Predictive**



Legacy Application Architecture

Core Application

Analytics Reporting

Humans still have to decide on best action

2016
Predictive Application
Architecture

Real-time analysis
Predictions

Suggestions

Core
Application

Applications suggest action to be taken.

### **Predictive – Let the Machines to the Work**

Leveraging Apache Mahout (Open Source Machine Learning)



### **Four Use Cases**

#### 1. Recommendation

Finds things users might like

#### 2. Clustering

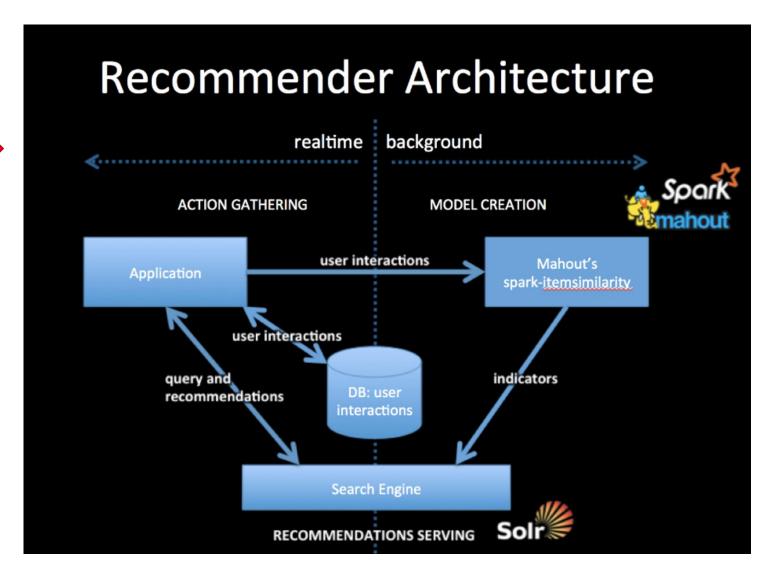
 Organizes documents into topically related groups

#### 3. Classification

- learns from existing categorized documents
- assigns unlabeled documents to the (hopefully) correct category.

#### 4. Frequent item set mining

 Groups and identifies a set of items, which individual items usually appear together.



## Tech Titans – Who is Doing What



	Amazon	Google	IBM	Microsoft
SaaS	Workspaces Workmail Workdocs	Google for Work	Marketing Suite IBM Docs, Collab.	Office 365
Predictive	Amazon Machine Learning	Prediction API	IBM Predictive IBM Watson	Machine Learning Service
PaaS	amazon web services	App Engine	IBM Bluemix	Microsoft Azure
Container	EC2 Container Service	Container Engine	Bluemix Container	Windows Linux
laaS	amazon webservices	Compute Engine	IBM SoftLayer	Microsoft Azure

## **Aragon Research Enterprise Software Maturity Model**







## **Summary**

 Biggest shift in Software means leveraging new approaches

 Set Individual, Team and Agency goals

 Lots of Free Tools and Training Available

Don't Wait to Get Started





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